

SAMPLE REPORT

Strategic Alignment Blueprint™

A strategic blueprint designed to help successful families align their vision, business, wealth, leadership, and legacy around a clear long-term plan.

This is a sample report — and it is very aligned with the type of impact we commonly see. Every engagement is customized. The example below illustrates the types of insights, opportunities, and recommendations commonly uncovered during the process.

PREPARED BY	REPORT TYPE
VC Strategic Capital	Sample / Illustrative
vcstrategiccapiatl.com	Not client-specific

Client Profile

Here is a look at a sample analysis for one of our clients:

TYPE	Founder		
AGE	54	BUSINESS REVENUE	\$12M
STATUS	Married	BUSINESS VALUE	\$25M
CHILDREN	Three	NET WORTH	\$18M

- Exit within 5–7 years
 - Family preparedness
 - Tax efficiency
 - Capital allocation
 - Succession planning

Executive Summary

CURRENT STATE	KEY FINDING	POTENTIAL IMPACT
Successful founder with strong business performance but significant concentration risk, incomplete succession planning, limited family preparedness, and several unrealized planning opportunities.	Business strategy, wealth planning, family objectives, and long-term vision were not fully aligned.	Multi-million-dollar value creation opportunities identified through improved alignment and planning.

Vision Assessment

CURRENT VISION	DESIRED FUTURE STATE	GAP ANALYSIS
Grow business and create optionality.	• Financial independence • Family unity • Meaningful work • Multi-generational impact • Philanthropic legacy	Current activities were heavily focused on business growth while family, succession, and legacy planning remained underdeveloped.

Alignment Scorecard

Business Alignment		8/10
Financial Alignment		6/10
Family Alignment		5/10
Leadership Alignment		7/10
Succession Readiness		4/10
Estate Alignment		6/10
Capital Allocation		7/10
Legacy Alignment		5/10

OVERALL ALIGNMENT SCORE

6.0 / 10

Top Opportunities Identified

13

Opportunities Identified

This is a sample of the types of specific, high-impact opportunities commonly uncovered during a Strategic Alignment engagement.

01

Move from Defined Contribution to Defined Benefit Plan

Estimated Impact: \$114,000/year in tax savings

02

1031 Exchange Property — Reinvest for Diversification

Estimated Impact: Return on equity: 2.4% → 9.4% return on cash

03

Implement Employee Stock Ownership Plan (ESOP) Over 24 Months

Estimated Impact: Increases cash flow by \$4.3M, diversifies holdings, de-risks key man exposure

04

Refinance Limited Partnership — Remove General Partnership for Liability Coverage

Estimated Impact: Reduces personal liability exposure significantly

05

Increase Umbrella Policy from \$2M to \$6M

Estimated Impact: Estimated annual premium increase: ~\$1,500 — protects \$4M in additional coverage

06

Reallocate Bond Portfolio — Reduce 1.8% Fee Drag on \$1.3M

Estimated Impact: Redirect to inflation hedges + structured notes for downside protection

07

Lower Salary from \$300K to \$100K via S-Corp Structure

Estimated Impact: Saves ~\$14,000/year in payroll taxes x 7 years = \$98,000 in savings

08

Refinance Office Building — Create LLC, Rent Building from LLC

Estimated Impact: Separates business liability, creates additional tax deduction

09

Begin Family Limited Partnership with 41% Minority Interest Discount

Estimated Impact: Estate tax savings: ~\$200K moved outside estate/year x 20 years = ~\$8M outside estate; estimated \$3.7M in estate tax savings across three children and two grandchildren

10

Add Spendthrift Clause to Revocable Family Trust

Estimated Impact: Protects assets from creditors and future divorce proceedings

11

Separate Real Estate Holdings into Three LLCs

Estimated Impact: Asset protection, liability segmentation, estate planning efficiency

12

Allocate 10–15% of Public Portfolio into Private Equity / Venture Capital

Estimated Impact: Opportunity for alpha generation, improved diversification, family office-style returns

13

Cash Out High-Fee Variable Annuity

Estimated Impact: Variable annuities with high internal fees are poor wealth transfer vehicles — surrender and reallocate to more efficient, lower-cost structures

Top Five Risks

- 01** Founder dependency — no continuity plan if founder is unavailable.
- 02** No formal succession plan — exit timeline undefined.
- 03** Estate plan not aligned with current business value.
- 04** Children unprepared for future stewardship.
- 05** Overconcentration in operating business — 72% of net worth in single asset.

Capital Allocation Review

CURRENT ALLOCATION <table><tr><td>Cash (3%)</td></tr><tr><td>Public Markets (15%)</td></tr><tr><td>Real Estate (10%)</td></tr><tr><td>Business (72%)</td></tr></table>		Cash (3%)	Public Markets (15%)	Real Estate (10%)	Business (72%)	PROPOSED ALLOCATION (36 MONTHS) <table><tr><td>Venture Capital (10%)</td></tr><tr><td>Private Equity (10%)</td></tr><tr><td>Cash (5%)</td></tr><tr><td>Public Markets (20%)</td></tr><tr><td>Real Estate (10%)</td></tr><tr><td>Business (45%)</td></tr></table>		Venture Capital (10%)	Private Equity (10%)	Cash (5%)	Public Markets (20%)	Real Estate (10%)	Business (45%)
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CONCENTRATION RISK Reduced by 18%	ESTIMATED RETURN IMPROVEMENT Increased by est. 42%	ASSET CORRELATION Improved — lower correlation between holdings											
OBSERVATIONS Concentration risk significantly exceeds target levels. 72% of net worth held in a single operating business creates outsized risk heading into a planned exit.		RECOMMENDATIONS Gradually diversify while preserving growth optionality. Reallocate into private equity (10–15%), venture capital (5–10%), and inflation-hedged fixed income over a 36-month period.											

Family Leadership Review

CURRENT STATE

- No regular family meetings.
- No formal education process.
- No family mission statement.
- No couple's legacy statement.
- No family investment policy statement.

RECOMMENDATIONS

- Begin quarterly family council meetings.
- Create family investment policy statement.
- Draft family mission statement.
- Create couple's legacy statement.
- Begin multi-generational education and planning process.

Succession Review

CURRENT STATE	RECOMMENDATIONS
• Exit desired within seven years. • No formal successor identified. • Key man risk unmitigated.	• Begin leadership development plan immediately. • Create ownership transition framework. • Implement key man insurance and contingency plan. • Identify and begin grooming internal or external successor.

90-Day Action Plan

- 1** Update business valuation.
- 2** Review and restructure tax strategies (defined benefit plan, S-Corp salary optimization).
- 3** Begin succession planning — identify successor candidates and timeline.
- 4** Conduct family leadership workshop — establish quarterly cadence.
- 5** Establish capital allocation framework — begin diversification into private markets.

Long-Term Strategic Priorities

1-Year Objectives	3-Year Objectives	5-Year Objectives	10-Year Objectives
Customized per engagement	Customized per engagement	Customized per engagement	Customized per engagement

Total Opportunity Summary

Based on this sample engagement, here is an illustration of the estimated total value identified:

OPPORTUNITY	1-YEAR IMPACT	3-YEAR IMPACT	LIFETIME IMPACT
Tax savings (DB plan + salary optimization)	\$128,000	\$384,000	\$896,000
Capital reallocation (fee reduction + better returns)	\$65,000	\$210,000	\$890,000
Estate tax minimization (FLP + spendthrift trust)	\$200,000	\$600,000	\$3,700,000
Enterprise value increase (exit optimization)	\$250,000	\$1,500,000	\$3,000,000–\$8,000,000
Portfolio reallocation (private equity / VC alpha)	\$45,000	\$180,000	\$1,200,000+
ESTIMATED TOTAL VALUE IDENTIFIED	~\$688,000	~\$2,874,000	\$9.7M – \$14.7M+

NON-TANGIBLE BENEFITS

✓ Improved Decision Quality	✓ Greater Family Preparedness	✓ Stronger Advisor Alignment
✓ Reduced Risk	✓ More Effective Capital Allocation	✓ Clearer Long-Term Vision
✓ Improved Enterprise Value	✓ Better Family Communication	✓ Legacy & Purpose Defined

Expected Outcomes

✓ Improved Decision Quality	✓ Improved Enterprise Value	✓ Reduced Risk	✓ Greater Family Preparedness
✓ Stronger Advisor Alignment	✓ More Effective Capital Allocation	✓ Clearer Long-Term Vision	

Every family is different. The purpose of the Strategic Alignment Blueprint™ is not to provide generic advice. It is to help uncover the opportunities, risks, and decisions that matter most in your specific situation.